



A PROMISE MADE, A PROMISE DELIVERED!

The promise was made and the facts prove Select Sires' *gender* SELECTed sexed semen produces 90% or more heifers. With 10 years of research and more than two years of commercial application experience, Select Sires has blazed a trail in sexed-semen technology.

The promise was made and the facts prove Select Sires' *gender* SELECTed sexed semen will achieve 70% or greater conception as compared to conventional semen. Dairy producers across the country that used *gender* SELECTed sexed semen are exceeding their fertility expectations with their own positive results - plus extra heifer calves. Those successful producers have paid strict attention to the details of semen handling and timing of inseminations in their well-managed virgin heifers.

The promise was made and the promise was delivered... *gender* SELECTed semen will produce 90% or more heifers with better than expected fertility, plus the Consistent Results™ you expect from Select Sires!

Turn to Select Sires...your experienced source...for *gender* SELECTed semen!
More Research...more Results...more Selection...more Heifers!



™ *gender* SELECTed and Consistent Results are trademarks of Select Sires Inc.



Ask your Select Sires Representative for all the facts!
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