

**Revolutionary DNA Technology
Only Available from Select Sires**



*J*UST WHAT YOU'VE BEEN ASKING FOR!

- ◆ **HEALTHY COWS ARE CRUCIAL** — HealthMark uses Somatic Cell Score (SCS), Daughter Pregnancy Rate (DPR) and Productive Life (PL) in combination with IGENITY DNA gene marker technology to produce long-lived, healthy cows... Just what producers have been asking for!
- ◆ **ONLY AVAILABLE FROM SELECT SIRES** — Select Sires is the only A.I. stud in the industry that can offer HealthMark using exclusive IGENITY DNA gene marker technology. Geneticists at Select Sires can now more accurately predict a bull's health traits and then help dairy producers find the best HealthMark sires for their herd.
- ◆ **INCLUDED IN THE SMS PROGRAM** — Select Sires recognizes that management styles have different sire criteria. That's why a professional Select Mating Service™ (SMS™) evaluator or sales representative can work with you to identify HealthMark sires that will best fit your herd.
- ◆ **LOOK FOR HEALTHMARK SIRES** — For both Holstein and Jersey sires, look for the HealthMark logo in this directory, look to Select Sires' Web site, or contact your sales representative for more information.



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www.selectsires.com

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