

Dairy Producers are Talking About



"After installing the Select Detect system, I quickly realized that not only was I missing some heats, but I was consistently breeding cows too early in the heat cycle. By breeding them at the optimal time (which the system shows us) we can easily improve conception rates. We have seen a significant increase in the percent of cows that are pregnant at pregnancy check due to increased heat detection on the repeat breeders. Select Detect is a tool that will help us get more cows pregnant with less semen and a lot fewer injections. I would recommend it because it works!"

*Steve Buschur, Buschur Dairy, New Weston, OH
Installed Select Detect in October 2009*

We are getting a lot more heifers pregnant through A.I. than before, and the good thing is that since we put in Select Detect, it's the first time we've ever been able to really use sexed semen. The labor savings are enormous. I think it will pay for itself quickly. Just in labor savings, we've gone from having three people spend about an hour every single day to take care of the paint to roughly ten to 12 minutes a day for one person to take care of the system. There's also extremely little use of prostaglandin shots. We may give one at every two week vet check here. In my opinion, you can pay for the system definitely within a year."

*Kyle VanDerHyde, Chatham, VA
Installed Select Detect in February 2010*

"I wanted to get back to the basics, work with the cow and her natural heat cycle, and not take control with the presynch and ovsynch shots. I just hate giving shots, and cows hate it, too. In my opinion, the fewer shots the better. Select Detect identifies cows in heat that we're just not going to catch unless we stood there observing 24 hours a day. I'm very pleased with the entire system. It allows the cow to function on her natural heat cycle and it is a tool that allows me to manage the cow on her terms."

*Jeff Buchholz, So-Fine Bovines LLC, Westfield, WI
Installed Select Detect in May 2010*

"Since installing Select Detect we have reduced our hormone use significantly. We discontinued the double ovsynch program we were using. I used to go through five bottles of GnRH a week, and now I don't even use one a week. We used to give a shot of prostaglandin on Monday and breed the cow on Thursday. With Select Detect, we found that a cow may come into heat anywhere from Wednesday night until Sunday. We were throwing a lot of semen in cows that weren't even in heat with ovsynch. Now we breed based on when the cow comes into heat."

*Jon Lundgren, Lundgren Farms Inc., Prairie du Sac, WI
Installed Select Detect in January 2010*