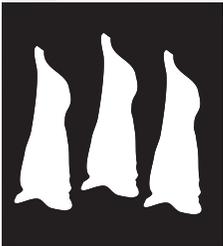


ProfitSOURCE®

Your **SOURCE** for beef-on-dairy **PACKS** that deliver **PROFIT**.

ProfitSOURCE heterospermic packs provide conception insurance while leveraging Angus genetics that transmit highly heritable growth and carcass traits. Included sires meet strict program criteria for elite EPDs and indexes tied directly to your profitability, but also are further aligned to meet terminal supply chain expectations through pack-specific qualification. ProfitSOURCE's Carcass Merit, Performance and Calving Ease Packs secure predictable results from breeding through finish, allowing you to maximize returns where it matters most for your business.

CARCASS MERIT PACKS

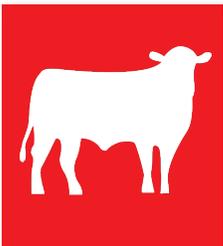


2AN10021*
714AN10022
714AN10023

Proven carcass superiority designed to maximize quality premiums at harvest.

- ✓ More pounds at harvest, averaging in the top 4% of the breed for Carcass Weight
- ✓ Over +1.0 for Marbling (MARB), positioning cattle to earn quality premiums
- ✓ Average in the top 2% for Beef Value (\$B), pairing efficient growth with elite carcass value

PERFORMANCE PACKS



2AN10001*
714AN10024
714AN10025

Balanced profile that optimizes feedlot and carcass performance, maximizing successful outcomes regardless of chosen marketing weight.

- ✓ Average in the top percentile for \$B, influencing growth efficiency and terminal profitability
- ✓ Top quarter of the breed for Yearling Weight, Average Daily Gain and MARB

CALVING EASE PACK



714AN10026

Further reduce dystocia and intervention risk on the dairy while creating calves with strong growth performance and carcass potential.

- ✓ Elite Calving Ease included, average in the top 6% of the Angus breed
- ✓ Avoid excessive birthweights without sacrificing post-weaning gains
- ✓ Don't lose sight of value potential captured on the rail with elite MARB and \$B

Average pack EPDs are available on the ProfitSOURCE monthly availability list. Work with your Select Sires genetic advisor to optimize downstream value by selecting the ProfitSOURCE Pack that aligns with your supply chain targets.



YOUR SUCCESS *Our Passion.*

(614) 873-4683 ♦ www.selectsires.com



*Denotes Angus packs that qualify for TD Beef. All Angus packs qualify for Power Genetics and Certified Angus Beef® (CAB) Targeting the Brand. EPDs as of 12/1/25 American Angus Association. EPD values for breed packs are an average of the sires contained within the pack. Average pack EPDs are available on the ProfitSOURCE monthly availability list found on www.selectsires.com/profitsource. *ProfitSOURCE, Your Success Our Passion., and the Select Sires logo are registered trademarks of Select Sires Inc., Plain City, Ohio. Certified Angus Beef is a registered trademark of Certified Angus Beef LLC. Angus sires with a minimum marbling value of +0.65 and an Angus Grid Value Index (\$G) of +55 or higher qualify for CAB Targeting the Brand.