



MASTITIS RESISTANTPRO[®]



Avoid costly mastitis cases and save money

A case of clinical mastitis in the first 30 days of lactation can result in an economic loss of \$444 (\$128 in direct costs and \$316 in indirect costs), including loss of future milk production, premature culling and replacement loss, and future reproductive loss¹.



Reduce waste milk and keep valuable replacements in the herd

Mastitis is a leading reason for voluntary culling, especially in cows beyond the first lactation. The most common clinical disease in cows reported by producers is mastitis (24.8 percent of cows)². Fewer mastitis cases means less discarded milk and reduced treatment cost in all management systems.



Lower antimicrobial use

Over twenty percent of all lactating dairy cows receive antibiotic therapy for clinical mastitis each year and many cows receive intramammary infusions as they go dry². Improving genetic merit for mastitis resistance will reduce use of antimicrobials.



A genetic solution to mastitis resistance

Sires that excel in multiple indicators of mastitis resistance are more likely to deliver genetic improvement. Mastitis ResistantPRO uses a combination of CDCB Mastitis Resistance, CDCB Somatic Cell Score (SCS) and Zoetis Mastitis Resistance genomic evaluations.

Holstein Mastitis ResistantPRO lineup averages



Jersey Mastitis ResistantPRO lineup averages



YOUR SUCCESS *Our Passion.*

Phone: (614) 873-4683 • www.selectsires.com



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7H012344	RAGER-RED	7H015937	ESQUIRE	7H016396	FELIX	250H016074	FIGARO
7H015597	RICHE	7H016099	AMEN-PP	14H015301	GORDY	250H016115	PAZZLE
7H015624	SUPERB	7H016116	HARDY	14H015926	VAN GOGH	250H016290	BLAKELY
7H015754	ZAPPA	7H016275	T REX	14H016082	FRAMPTON	507H015927	BOLT ACTION
7H015778	BEETHOVEN	7H016387	HANX-P	14H016393	ORGANIC		

HOLSTEIN GForce™ Mastitis ResistantPRO Sires

7H016485	SUNDANCE	7H017803	SERVANT	14H017026	SOLAS	14H018196	PIERCE RC
7H016520	PBJ	7H017853	QUESADILLA	14H017205	GOSSAGE	14H018218	HULAAHOOP
7H016570	REAPER	7H017858	BELLIS	14H017216	DAY TRIP	14H018231	DOSPOLL-PP
7H016607	SMOKE SIGNAL+	7H017883	EPENETUS	14H017260	HOEDOWN	14H018405	APPLECORE-RED
7H016644	RIMBOT	7H017910	SPRINGSIDE	14H017263	KINGDOM	250H016691	TRANSFER
7H016743	HUGGY	7H017917	OWLY+	14H017268	HEASTY	250H017013	LONGPOINT
7H016990	FROSKY	7H017920	RONNIE	14H017305	OLLYVER	250H017022	KNACK
7H017069	ATOZ	7H017943	PAXCEL	14H017311	HOODIA+	250H017215	HADER
7H017101	KARMA-PP	7H017952	MICKAEL-P	14H017352	FISHER	250H017271	INDEPENDANT
7H017128	HIBISCUS	7H017956	BUTTER PECAN	14H017429	PABULOUS-RED	250H017298	HABULOUS-P
7H017142	STAGGER	7H018017	WOLFF	14H017486	COBOT*	250H017346	BOLDNESS
7H017158	HOLY-P	7H018023	HUGO	14H017533	AZUL-P	250H017347	CABARE
7H017162	HALIANT-P	7H018024	KILGORE	14H017539	ROONIE	250H017387	POPLAR
7H017199	BUTTERMAKER	7H018028	DEMAND	14H017548	REASURE-RED	250H017404	EEYORE*
7H017273	MARLON	7H018055	SLAPSHOT*	14H017550	RAGNAR-RED	250H017719	UTRECHT
7H017369	FRANKTHETANK	7H018058	LACKING-P	14H017589	SACK	250H017962	PINNICLES*
7H017379	DROP N HOT	7H018093	WAYMIRE*	14H017592	TYNAN	250H018064	PATOOTIE
7H017406	FLABBERGAST*	7H018101	CHRISTOFF-P	14H017800	MARV	250H018118	TENERIFE
7H017411	DENYME	7H018108	LANECHANGE*	14H017809	ROLLSROYCE-RED	250H018258	HEMLOCK*
7H017436	MIRKO	7H018191	FLEX-PP	14H018000	BILLERBECK*	250H018259	HOSTENS-P*
7H017572	MYBOYBLUE*	7H018266	OAKHA-PP	14H018025	CHOPPER	250H018354	OFFER-P
7H017661	REED-RED	7H018373	HOAKLY	14H018054	SHEPARD	744H017932	DAX-RED
7H017675	ZANAZ	7H018381	RATTLESNAKE	14H018061	TONADO-P	744H018232	REASON RC
7H017679	MAYNARD	9H017356	EZE-S	14H018083	TEVLADE	744H018394	ENRICH-P
7H017735	ABNER	9H017743	GLOWSTICK-S	14H018084	KAWEAH		
7H017778	GIBEON	14H016836	DRYDON	14H018087	ERAS		

JERSEY Progeny Proven Mastitis ResistantPRO Sires

7JE1726	STARLORD	7JE2023	UNCOMMON	7JE2071	JX DINER {6}-P	14JE2107	JX CABAL {5}
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JERSEY GForce Mastitis ResistantPRO Sires

7JE2163	CLEVER	7JE2347	DIZZYDEAN	7JE2475	EXPERT-P	507JE2454	JX COCOON {6}
7JE2207	BIRKDALE {5}	7JE2355	JX ANTWI {6}	14JE2398	GLOVER	614JE2353	JX WYNDHAM {5}
7JE2238	JX WOODS {6}-P	7JE2357	FIELDING	14JE2410	TRAVIS	614JE2394	JX WESCO {5}
7JE2283	JX CURVE {6}-PP	7JE2364	BEZOS-PP	250JE2431	SKYFAME	614JE2444	ROWLEY
7JE2312	SIMPLE MAN-P	7JE2375	KRONOS-PP	507JE2417	JX DION {5}	614JE2451	JX COMP {6}
7JE2335	WRIGHT	7JE2384	JASURDA	507JE2435	SOUZA		

*Denotes NxGEN® Sires. +Denotes GForce+™ Sires. *NxGEN and Mastitis ResistantPRO are registered trademarks of Select Sires Inc. Showbox Sires is a registered trademark of Showbox Sires, LLC. *GForce, GForce+ and *gender* SELECTED are trademarks of Select Sires Inc. *gender* SELECTED™ semen is processed with Ultraplus™ technology. Ultraplus is a trademark of STGen LLC. All Jerseys are JH1F, except BEZOS-PP, JX CURVE {6}-P and SIMPLE MAN-P are JH1C. JX WYNDHAM {5} is JNSC. FRAMPTON and OLLYVER are carriers for MW. COBOT does not qualify for semen export to Canada. **Limitations and Conditions of Sale: *gender* SELECTED semen shall be used only for the single insemination of one female bovine during natural ovulation with the intent to produce a single offspring unless specifically approved on an individual customer basis by Sexing Technologies in writing. As a condition of purchasing *gender* SELECTED semen, the purchaser agrees that *gender* SELECTED semen will not be reverse sorted or re-sorted unless specifically permitted, in advance, on a case-by-case basis by Select Sires in writing. Select Sires intends to monitor the use of the *gender* SELECTED semen and vigorously enforce these restrictions on use. Please see <http://www.selectsires.com/designations/gendersselected.html> for additional details. When you purchase semen of a bull carrying the Mastitis ResistantPRO designation, the resulting offspring will likely carry characteristics listed for this designation. To order product, contact: Select Sires, Inc., 11740 U.S. 42 North, Plain City, Ohio 43064 or by phone: (614) 873-4683**

7 and 507 = Select Sires, 14 and 614 = Accelerated Genetics, 250 = GenerVations, 9 = Universal Marketing Code, 744 = Showbox Sires®