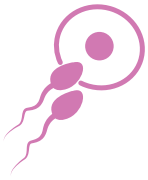




# ELITESEXED FERTILITY™



## Elite Sexed Fertility says it all

Achieve the highest sex-sorted semen conception rates, enhancing your return on investment.



## Backed by actual field-test data

Sires must have greater than 500 sex-sorted semen inseminations and maintain a two percentage point advantage in conception rate over the average of all their peers.



## Stringent requirements safeguard from inferior products

Sires must earn fertility designations based on the performance of each product (conventional, 2M or 4M).



## Transparent marketing is a priority

Select Sires was the first in the industry to identify sires that achieve superior fertility in sex-sorted products.



**YOUR SUCCESS** *Our Passion.*

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