

Select Sires MidAmerica Employees Honored with Excellence Awards

PLAIN CITY, Ohio, January 11, 2021 – Select Sires honors eight Select Sires MidAmerica team members for excellence in sales and service in 2020. “The Select Sires brand promise, Your Success Our Passion, defines our commitment to serving the cooperative’s dairy and beef farmer-owners,” said Lyle Kruse, vice president of U.S. market development. “It is our phenomenal sales, service and support staff throughout the United States and around the globe that deliver on our brand promise each day.”

The Super Achiever awards recognize staff members for outstanding performance in sales and customer service. Gold Club winners are recognized for their promotion and sales of Herd Management Solutions products and the award is provided in support with Select Sires’ partners, Agrarian Solutions[®], Ecolab[®] and Milk Products LLC. Through sponsorship from Sexing Technologies, Select Sires recognizes success in sexed semen sales by honoring an ST Winner.

Super Achiever Sales Representatives

Duane Broek

Jay Hill

Mark Knudtson

Super Achiever Technician

Craig Bosma

Super Achiever Support Staff

Danni Quayle

Lars Sivesind

Gold Club

Gary Brummer

ST Winner

Oly Olsen

Based in Plain City, Ohio, Select Sires Inc., is the largest global A.I. cooperative and is comprised of six farmer-owned and -controlled local organizations in the United States. As the industry leader, it provides highly fertile semen, as well as excellence in service and programs to supply dairy and beef producers with the world’s best genetics.

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