

YOUR SUCCESS *Our Passion.*



SELECTIONS

INTRODUCING KAHN, A TRIPLE CROWN YOUNG SIRE



Jenny Thomas photo



“ 7H015913 KAHN is a recent NxGEN release that will be very popular when people find him. Now that 7H015167 GAMEDAY is deceased and with all the good reports on his daughters, his sons should be very much in demand. KAHN might be his best son with elite numbers for NM\$, HHP\$ and DWP\$. I call bulls like him a triple crown bull since he excels on all three main indexes. He will sire moderate size with pleasing udders and correct leg set. A bonus with him is he is A2A2. ”



Neal Grotsun, genetic specialist

7H015913 Wilra Gameday KAHN-ET
 +1,720 Milk +194 CFP +1,220 NM\$
 +1,223 HHP\$™ +1,186 DWP\$®



Contact your Select Sires representative to learn how NxGEN can take your genetic program to a new level!

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THE INTERN EXPERIENCE

NOW ACCEPTING APPLICATIONS FOR SUMMER 2023

ATTENTION COLLEGE STUDENTS! Are you looking for a learning environment where you can experience the different functions and employee roles of a leading A.I. company? At Minnesota/Select Sires our intent is to provide interns with the knowledge they need to consider beginning their career with the leading genetics and reproductive services company, operated in a cooperative business structure. Activities will be based upon an introductory program followed by experience with our employees serving the genetic and reproductive needs of producers.

We are now accepting applications for our 2023 summer dairy and beef A.I. industry internships. If you are currently attending a two- or four-year college in Minnesota or a surrounding state and a resident of Minnesota, North Dakota, South Dakota, Iowa or Wisconsin when not in school, and would be interested to learn more, please contact Chris Sigurdson at (800) 795-1233 or csigurdson@mns.coop. Deadline for application is December 1, 2022.

Our 2022 summer interns, Johannah Nielsen and Isaac Rott had this to say about their summer experience with Minnesota/Select Sires:

Johannah Nielsen, Russell, Minnesota

I spent this summer as a beef and dairy intern for Minnesota/Select Sires Co-op, Inc. The first part of my summer consisted of assisting with beef breeding projects in Minnesota, North Dakota, and South Dakota that ranged in size from 20 head to a couple thousand head. I grew up on a small cow/calf operation, so it was definitely an eye-opening experience to see larger scale beef operations. The rest of the summer I was able to experience the dairy side of the business and understand what it's like to be a full-time A.I. technician in central Minnesota. I truly appreciated the trust and support that everyone had in me, especially being an intern, doing my best to help and make sure our customers were taken care of. Throughout the summer I was able to see firsthand how producers make decisions regarding the reproduction practices in their herd, and also provide my own advice and assistance. I'm so grateful that I was able to join the Minnesota/Select Sires team for the summer. This experience allowed me to work with a welcoming and fun group of people while also learning so much and growing as a person and a young professional in this industry.



JOHANNAH NIELSEN

Isaac Rott, Elgin, Minnesota

This past summer brought many different and exciting opportunities with my Minnesota/Select Sires internship. I had the chance to ride along with professional A.I. technicians, genetic consultants, and account managers. While each of the positions definitely had their differences, they all played an integral role within the cooperative. When riding with technicians, I appreciated how each technician does everything a little different in regards to their routine and route. I also enjoyed the opportunity to go out on my own and get on-farm experience in the role of a technician and an account manager. The team at Minnesota/Select Sires made me feel very welcome. I always felt valued and was shown a great amount of patience in the beginning of the summer while I was learning. I also loved traveling to a variety of farms throughout the summer and getting exposed to all different kinds of management styles. In the end, the opportunity to work with incredible staff and the farms they serve was an irreplaceable experience.



ISAAC ROTT

Actively Improve Respiration with

ACCELAIRATE

Bovine respiratory disease (BRD) is one of the most challenging obstacles young cattle encounter and is often the result of transporting, regrouping or environmental conditions. AccelAIRate is a nutraceutical product formulated to help support the respiratory system of young cattle. This palatable combination of natural essential oils, herb extracts, bioactive compounds and antioxidants is a complete, effective and economical solution to:

- Assist in preserving respiratory health
- Help alleviate symptoms of respiratory disease
- Aid the recovery process from respiratory distress
- Support overall health status



Help your young cattle breathe easier.

Contact your Minnesota/Select Sires representative today to add AccelAIRate to your calf care program!

Buyer assumes all responsibility for use, storage and handling of this product. All claims, representations, and warranties, expressed or implied, are made only by the company responsible for manufacturing and not by Select Sires Inc., its member cooperatives, its agents or employees. AccelAIRate is manufactured for Select Sires Inc., 11740 US 42N, Plain City, OH 43064.

HELPING YOUNG CATTLE BREATHE EASIER

How much more valuable is that calf born on your farm today versus five years ago? That question can only be answered by taking a deep look at your genetics program and the goals that you have set for your herd. Factors to consider are your cull rate, percentage of heifer calves needed to maintain or expand your herd, calf rearing success ratios, conception rate, pregnancy rate and many others. More and more research suggests the health of the calf early in life has a staggering effect on the success of that animal in the milking herd later in life. When was the last time you considered how you can improve your calf rearing protocols to help your calves succeed three to five years from now?

One of the more prevalent and significant challenges of raising young stock is the incidence of respiratory events for young calves. These respiratory events lead to increased mortality in calves, but even a mild consistent cough can shorten a cow's productive life significantly. The challenges of costly treatment options and the economic losses due to poor performance and growth leave producers searching for new options to handle an old problem.

AccelAIRate is an antibiotic-free nutraceutical to help young stock rebound quickly from a respiratory event. The all-natural combination of thyme oil, anise oil and marshmallow extract as well as antioxidants and bioactive compounds alleviate symptoms, support recovery and return the calf to health quickly. This unique proprietary product offers the newest technology in combating this costly calf rearing issue.

Brigitte Balsiger, co-owner, and Cathy Weippert, the calf and reproductive manager, of BGR Dairy in Lake Park, Minnesota were early adapters of the product. "I'm confident that if we didn't treat with AccelAIRate, our calves wouldn't be gaining the amount of weight they are after experiencing a respiratory event," says Cathy. She also adds that they knew this product was a fit for their dairy when the calves turned a corner within only a few days after having a severe pneumonia case. "I noticed right away that the product dries up the mucous membranes, similar to a vapor. We've found that it keeps them eating and they don't fall back as much," Brigitte says. "The calves are more consistent in size compared to previous groups before adding AccelAIRate to our calf protocols."

BGR Dairy has an average of 400 calves on milk at any given time. The herd mixes the powder directly into their pasteurized whole milk, assuring each calf is receiving a full dose. At any time, there are between 15 and 20 calves receiving a dose of AccelAIRate. The farm gives AccelAIRate for 10-12 days. Cathy notes, "If I feel a calf would benefit from being on the product



CATHY WEIPPERT

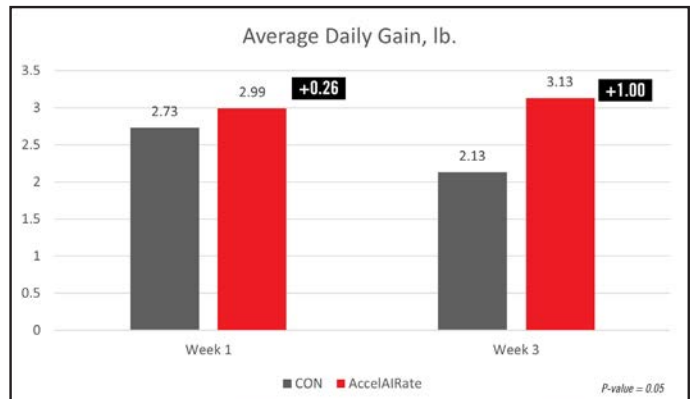
longer because of a particularly challenging event, I'm not afraid to use it because the price is reasonable." They make sure calves are alert and have a normal body temperature, before they are taken off the product. Green clips are used on the outside of a calf's hutch or pen to indicate the calves that need a treatment of AccelAIRate. This has been a simple visual aid to help employees decipher various treatment protocols.

This versatile product can be added to milk replacer, pasteurized whole milk, dry calf feed or water with very few palatability issues. Palatability studies showed calves consumed all their milk without any challenges when AccelAIRate was added to the milk.

If you need a new option without antibiotics to treat calves with respiratory challenges, add AccelAIRate to your calf care protocols by contacting your Minnesota/Select Sires representative today.

AccelAIRate Backed by Research

In a trial of 300 BxD animals, half were supplemented with 7.5 g/head per day as a top-dress protocol on dry feed for seven days. The supplemented group experienced no respiratory disease and showed improved growth over the control group. On the first week, the supplemented group gained 0.26 lb/head/day more than the control group – and 1 lb/head/day more than the control group by the third week! Long story short, AccelAIRate helps to improve body weight gains for three weeks following a seven-day supplementation protocol. Note, in this study, progress was not monitored beyond three weeks. ♦



Green clips indicate the calves that need a treatment of AccelAIRate.



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FROM THE GENERAL MANAGER Chris Sigurdson, Minnesota/Select Sires Co-op, Inc.



The season of change is upon us and I wish everyone pleasant greetings from your local cooperative team. This is quite a business year we are in the midst of, as I know you are as well, adapting to the new realities of input costs to our businesses. The good news is that the team continues to row and grow together and great gains are being made advancing your cooperative business. That growth is

going a long way for us, offsetting many of the additional costs we have faced.

We are once again in a tremendous position to offer global leading genetics to both our beef and dairy customers. Of course, dairy customers are also using plenty of beef semen and we've certainly refined our approach and understanding on the value BxD genetics deliver to the supply chain. Remember, high-quality milk and high-quality meat are both important markets for us to help you pursue. Our ProfitSOURCE® program combines genetics, calf care, traceability and partners, proving to be a great option for our members. Up next the technology of gender sorted male beef semen will take us to another level of value-added service. ProfitSOURCE Male Pack is now available when it makes sense to have greater than 90% male BxD calves and garner a higher premium in the market.

Over the summer we were able to find development time for both our professional A.I. technicians and our sales/consultants teams. Our team's first approach has proven to be exceptionally valuable as your business continues to grow very strongly. Along with that, we are simply in this together and working as a team; supporting each other proves itself to be valuable time and time again.

What If? was a theme of our recently attended global sales conference. It was meant to challenge our thinking about ourselves, our companies and our approach to serving our members. There has been a lot of "What ifs" over the last 14 years that I've been able to serve as your general manager. Not every one turned out great but the sum of the whole has positioned us to likely set our tenth year in a row of record growth. When the company, team and members are "rowing" together, it's amazing what we can accomplish.

We have seen outstanding efforts by the entire team this year. We are constantly exploring efficiencies and coupled with continued growth, I know our market leadership position can continue.

Thank you, as always, for the chance to serve and keep safety first during this busy harvest season. ♦

Cooperatively,
Chris Sigurdson

