

# BUILD A BETTER HEIFER<sup>®</sup>

## FIRST 21<sup>®</sup> Supplement

**A nutritional supplement to be added to pasteurized whole milk or milk replacer and fed to pre-weaned calves. Contains a source of live (viable) naturally occurring microorganisms**

### RESEARCH-SUPPORTED FEATURES AND BENEFITS

Formulated with functional proteins from three sources:

1. Dried bovine colostrum
  2. Spray-dried plasma
  3. Egg proteins
- A combination of these three functional protein sources provides immune support reducing antibiotic use, a reduction in scours, improved digestive system development, increased starter intake, and increased calf growth and development during the critical first weeks of life

Formulated with 1-gram/head/day dosage source of probiotics, Tri-Mic WD

- Provides beneficial micro-flora for competitive exclusion of pathogens, reduction of scours, and improved feed intake and utilization, and weight gain

**First 21<sup>®</sup> - Same great benefits in two formulations - Supplement or Complete Milk Replacer**

- First 21<sup>®</sup> is available as a supplement to be added to pasteurized whole milk or milk replacer.
- First 21<sup>®</sup> is available as a complete milk replacer.



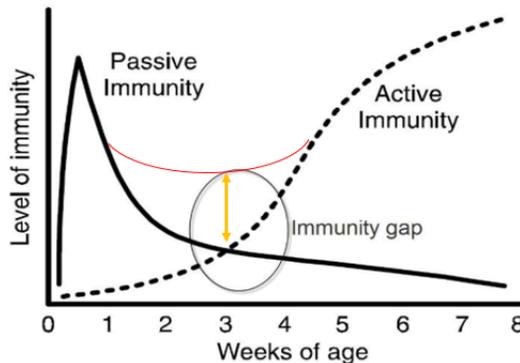
### WHEN TO USE

First 21<sup>®</sup> is designed specifically to assist in bridging the critical immunity gap that occurs between the time when a calf is relying on antibodies provided from colostrum replacer or maternal colostrum until its own immune system is developed at 1-2 months of age.

### DIRECTIONS FOR USE

Add 1.2 oz. (35 grams) of First 21<sup>®</sup> Supplement to calf milk replacer or pasteurized whole milk.

For best results, feed at a rate of 1.2 oz. (35 grams) per calf per feeding. Feed continuously, twice daily for 2 to 3 weeks.



### AVAILABLE PACKAGE SIZES

- 8 lb. pail
- Contains ~103 - 35-gram feedings\*
- 20 lb. pail
- Contains ~259 - 35-gram feedings\*
- Pallet = 64 - 20 lb. pails
- \*Enclosed scoop holds ~1.2 oz. (35 grams)
- First 21<sup>®</sup> Supplement powder
- Weigh powder for best results

### STORAGE

Store in a cool, dry area for maximum stability. Avoid leaving open for extended periods of time.

### BATCH MIXING

No. OF CALVES FED	No. OF SCOOPS OF FIRST 21 <sup>®</sup> SUPPLEMENT	No. OF POUNDS OF FIRST 21 <sup>®</sup> SUPPLEMENT
1	1	1.2 oz. (35 grams)
20	20	1.5
40	40	3
100	100	8
325	325	25
650	650	50

Add to calf milk replacer or pasteurized milk; Feed twice daily

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