

Through NMC Protocol B, EfferCept has been proven effective at killing mastitis-causing organisms. Using a special hypochlorous acid molecule, this economical pre-dip option maximizes its killing power while eliminating corrosive effects often found with bleaches and iodine-based products. On contact, EfferCept kills 99.99 percent *Staphylococcus aureus* and 99.87 precent of *Streptococcus agalactiae*.

Even in the presence of dirt, manure, and other organic matter, the active ingredient in EfferCept controls a broad spectrum of microorganisms, including:

- Escherichia coli
- Staphlococcus aureus
- Streptococcus uberis
- Streptococcus agalactiae
- Salmonella cholerasuis
- Salmonella typhimurium
- Pseudomonas species
- Mycoplasma species
- Mycobacterium tuberculucous
- Klebsiella species
- Proteus vulgaris
- Listeria monocytogenes
- Candida species
- Aspergillus species

## Better than bleach!

Studies<sup>1</sup> have shown EfferCept is superior to bleach-based formulations.

- More than twice the kill power of bleach
- Non-irritating pH of 6.7 versus 11
- More than 4x the kill power in the presence of organic matter
- Greater mixed and shelf-life stability

**Easy storage.** Unlike pre-mixed iodine and bleach solutions, EfferCept is shipped in dry, tablet form. This allows its full-strength power to be easily activated when added to either hard or soft drinking water. This eliminates the hassles of extended storage and expensive transportation - a benefit directly impacting your bottom line.

**Easy to use.** Mixing EfferCept is easy. By simply adding four to six tablets to a gallon of water, the active ingredients are quickly deployed and ready for even heavy organic load. Once mixed, EfferCept can be used as an effective pre-dip, spray, or even udder wash - and it maintains a seven to ten-day shelf life even after mixing.

**Easy on teats.** The advanced formula of EfferCept is designed to be gentle on teat skin. With a pH very similar to water itself, EfferCept does not invoke skin irritation like bleaches and iodine products can. The naturally soft pH makes this product gentle on teats, udders and milkers' hands.

**Economical:** EfferCept offers fast-cleaning action as an economical and effective pre-dip partner for 4XLA® or UDDERgold® 5-Star. Fast and affordable cleaning, plus superior barrier protection, they team up to get the job done against a wide range of mastitis-causing organisms. That's protection for your milking string and your bottom line.

<sup>1</sup>Purdue University Study; 2003. Data on file.

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