

DON'T MARKET HARDER - *MARKET SMARTER*



ARE YOU GETTING
THE MOST OUT OF
*YOUR GENETIC
INVESTMENT?*

Explore All Your Options
and Flexibility with GeneNet.



YOUR SUCCESS *Our Passion.*

Sandra Utter, GeneNet Beef Manager
GeneNet: (614) 881-3241 Cell: (307) 287-6647
genenet@selectsires.com sutter@selectsires.com

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MARKET AVAILABILITY



- Opportunity for producers or feedlots to market on value based grids where cattle are processed in a timely manner

DATA YOU CAN USE



- Carcass data as a group and individual with option of more detailed information
- Determine optimum marketing window and changes in genetic selection

VALUE-BASED MARKETING



- Breed and raise cattle to hit carcass targets that will pay premiums
- Flexibility in selling with different grid options